



WITH THE MILES GIANT | **THUNDER BAY MARATHON**

RACE DAY **SEPTEMBER 23, 2012**

SPONSORSHIP LEVELS

PRESENTING SPONSOR	\$ 15,000
Half Marathon Title Sponsor	\$ 12,000
Gold	\$ 10,000
Silver	\$ 5,000
Bronze	\$ 2,500
Amethyst	\$ 1,000
Water Station or Kilometre Sponsor	\$ 500

PRESENTING & TITLE

- Preferred placement of company logo in all paid advertising
- Preferred placement of company logo on event signage
- Company logo on poster, brochure, registration form and website
- Race Package Pick up Area signage
- Speaking opportunity at all media conferences
- Speaking opportunity at award ceremony
- PA announcements at event
- Corporate information in race kit
- Corporate display opportunity at event
- 6 Race Registrations

PRESENTING SPONSOR will also receive:

- Company logo on volunteer lanyard
- Company logo on race bibs
- Company logo on participant t-shirt

GOLD

- Company logo in all paid print advertising
- Company logo on event signage
- Company logo on poster
- Company logo on website
- Race Package Pick up Area signage
- Introduction at all media conferences
- PA announcements at event
- 4 Race Registrations

SILVER

- Company name or logo in paid print advertising
- Company name or logo on website
- Company name or logo on event signage
- Race Package Pick up Area signage
- Introduction at all media conferences
- PA announcements at event
- 2 Race Registrations

BRONZE

- Company name in paid print advertising
- Company name on website
- Company name on event signage
- Race Package Pick up Area signage
- Introduction at all media conferences
- PA announcements at event

AMETHYST

- Company name on website
- Company name on site sign
- Race Package Pick up Area signage

WATER STATION 8 AVAILABLE

- Company name on site signage
- Company logo at one Water Station
- Company staff to operate Water Station during event

KILOMETRE

- Company name on site signage
- Company logo on one distance sign