

**THUNDERBAY
MARATHON**
Miles with the Giant | 2010



RACE DAY **SEPTEMBER 19, 2010**

SPONSORSHIP LEVELS

PRESENTING SPONSOR	\$ 15,000+
Gold	\$ 10,000
Silver	\$ 5,000
Bronze	\$ 2,500
Friend	\$ 1,000
Water Station	\$ 500

PRESENTING SPONSOR

- Preferred placement of company logo in all paid advertising
- Preferred placement of company logo on event signage
- Company logo on poster, brochure, registration form and website
- Company logo on volunteer t-shirt
- Company logo on race bibs
- Company logo on participant t-shirt
- Race Package Pick up Area signage
- Speaking opportunity at all media conferences
- Speaking opportunity at award ceremony
- PA announcements at event
- Corporate display opportunity at Expo
- Corporate information in race kit
- Corporate display opportunity at event
- 6 Race Registrations
- 12 Spaghetti Dinner tickets

GOLD

- Company logo in all paid advertising
- Company logo on event signage
- Company logo on poster, brochure, registration form and website
- Company logo on volunteer t-shirts
- Race Package Pick up Area signage
- Introduction at all media conferences
- Corporate display opportunity at event
- PA announcements at event
- 4 Race Registrations
- 8 Spaghetti Dinner tickets

SILVER

- Company name or logo in paid advertising – all print, radio in rotation
- Company name or logo on brochure and website
- Company name or logo on event signage
- Race Package Pick up Area signage
- Introduction at all media conferences
- PA announcements at event
- 2 Race Registrations
- 4 Spaghetti Dinner tickets

BRONZE

- Company name in paid advertising – all print, radio in rotation
- Company name on brochure and website
- Company name on event signage
- Race Package Pick up Area signage
- Introduction at all media conferences
- PA announcements at event
- 2 Spaghetti Dinner tickets

AMETHYST

- Company name on-site sign
- Race Package Pick up Area signage
- 2 Spaghetti Dinner tickets

WATER STATION 6 AVAILABLE

- Company signage at one water station
- Company staff to operate water station during event
- 2 Spaghetti Dinner tickets